



HOPE-BASED



COMMUNICATION

**& INCLUSIVE
LANGUAGE**



An approach that proactively and explicitly promotes the values and solutions we want in society.

relationship-centered

personal, mutual, organic, warm, and trusting

We focus on agency

How do we practice it?

We trigger positive emotions

**one part problem
two parts solution**

**opportunities for
change**

**we say what we
stand for**



VOICE

KEY MESSAGES



We fund rightsholders-led organizations. We support organizations that build dignity and power of rightsholders to demand diversity and inclusion.

We stand for an inclusive world where empowered rightsholders are able to express their views, live with dignity, and demand their rights for responsive and inclusive societies.



**Marginalization and discrimination
to
Diversity and inclusion**

**"Thanks to Voice, we have achieved..."
to**

"We were able to achieve... with support from Voice"



Indigenous Peoples & Ethnic Minorities

Vulnerable Youth & Elderly

Beneficiaries to Rightsholders

Women facing exploitation, abuse, and/or violence



LGBTI Community

People with Disabilities



**Ano nga ba ang
hope-based
communication o
storytelling?**

Halimbawa:

**Si Aleng Maria ay biktima ng
pang-aabuso. Dahil sa
kanyang kahinaan ay hindi
nya maipagtanggol ang
kanyang sarili.**

**Ano nga ba ang
hope-based
communication o
storytelling?**

Halimbawa:

**Si Aleng Maria ay kasalukuyang
nakararanas ng pang-aabuso ng
kanyang asawa. Upang
mapagtibay o mapalakas niya
ang kanyang loob...**

**Ano nga ba ang
hope-based
communication o
storytelling?**

Halimbawa:

**Walang alam ang mga
katutubo sa pagpapalakad
ng isang negosyo.**

**Ano nga ba ang
hope-based
communication o
storytelling?**

Halimbawa:

**Kailangang palakasin ang
potensyal ng mga katutubo na
makapagpalakad ng kanilang
sariling negosyo.**

A PLATFORM TO PROMOTE
THIS IS THROUGH



Learn and practice by doing. Lead by example.

Through the images we use.

Share good practices.



The way we compose our invitations, presentation materials, etc.

How we present ourselves via social media platforms:



voice.global



/voice.global.online



@voice.global



@voicetweetz



Voice Global



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