

# **TERMS OF REFERENCE**

# Videographer wanted

# Background

Voice is an innovative grant facility that supports rightsholders and groups working for diversity and inclusion in their efforts to exert influence in accessing productive resources, social services and political participation. Voice operates in a context where civic space and power is shifting at a fast pace, and often closing rather than opening; where the narrative is negative and underlining marginalisation and vulnerability, rather than the dreams and successful steps made towards a better, more inclusive world. To learn more about Voice visit our website at <u>www.voice.global</u>

Voice works with the following rightsholder groups:

- 1) People with disabilities;
- 2) Lesbian, gay, bisexual, transgender and intersex (LGBTI) people;
- 3) Women facing exploitation, abuse and/or violence;
- 4) Vulnerable youth and elderly;
- 5) Indigenous people and ethnic minorities.

The long-term outcome of Voice is to envision empowered rightsholders who can express their views and demand their rights for responsive and inclusive societies.

Voice is seeking a creative (female) videographer, based in Kenya, to help us produce two videos in the coming weeks and months; (1) Youth@Heart Summit and, (2) Voice@5 celebrations, as described below.

# 1. Youth@Heart Summit

# Background

Engagement of youth is vital to building inclusive and sustainable societies. In Africa alone, 12 million young people enter the labour market each year, while only 3 million new jobs become available. Youth are particularly affected by the crisis resulting from the current pandemic. At the same time, they are often the ones with the innovative ideas we need. To advance the Youth@Hearth strategy of The Dutch Ministry of Foreign Affairs, they are organising the Youth@Heart virtual forum on  $2^{nd}$  of November 2020. By listening to young people and discussing their needs and ideas with partners and stakeholders, MOFA can offer the rising generation better prospects.



#### The objectives of the Virtual Forum

- International (and national) visibility of and support for Dutch efforts in the field of youth, education and employment;
- Retrieve ideas and suggestions from young people to then integrate them into our policies and in our dialogues with stakeholders;
- By enthusing, involving (connecting) and activating the professional stakeholders, in particular, to contribute so that the perspective of young people is higher on the agenda.

Voice has been selected as a so-called principal partner. Read more about <u>Youth at Heart here</u>

# **Overall purpose of this assignment**

As a principal partner Voice will feature conversations with four young women from Voice grantees based in Mali, Kenya, Nigeria and Tanzania. They will be sharing their experiences on what it means to live with albinism, with hearing impairment, be a young woman or from a sexual minority. They will be having conversations with Roving Regional Grants officer – Africa. All this will be done online but in a local studio where someone will video record the conversations (4 different ones) as they are happening and send over the videos to Voice. Ideally we would like the videographer to be involved in these conversations.

Under the direct supervision of the Roving Regional Grants officer – Africa, the editor will be responsible for the production of a 30 minutes video (talk-show like) that covers the participation of these four young women from Voice. The Voice Programme Manager and Amplifier will provide content guidance throughout the process.

#### **Specific deliverables**

- Where possible, participate (virtually) in the recordings for each country;
- Receive and review each production from the countries check on sound, quality etc where necessary, identify/select fillers from Voice files images, photos, articles that resonate with the topic.
- Edit and produce a fun and accessible 30-minute video featuring the four conversations for the Youth@Heart virtual forum
- To produce small sound-bites of the video mentioned above for social media use leading up to the conference could be quotable quotes/statements from young people on the subject matter

# 2. Voice@ 5 celebrations

#### Background

On April 7, 2021, Voice will turn five! On the same day in 2016, the contract between MOFA, Oxfam Novib and Hivos was signed and Voice was born. After a five year successful marriage-following its own paths-(among the many growing numbers of stakeholders beyond the three mentioned here) with the essential love and care for the beautiful, complex and surprising being that's unfolding. In short: a great moment for celebration and reflection. Corona has complicated organising events enormously, especially on a global scale.



For the moment, the plan is to organise national events locally which will be connected virtually. The idea is that the get-together will celebrate the successes of Voice at national and global level, giving the ten countries each a space to shine globally. Ideally, each caravan builds on each other within the end culminating in a big bang moment where the diversity of the ten moments results in the inclusion we want!

# The overall purpose of this assignment

To celebrate Voice@5 we are commissioning one video (4-5 minutes) which would be a compilation of all the videos that have been produced by Linking and Learning facilitators, grantees and Voice over time. This video will show the journey that Voice has taken in the last five years and our preparation for the next 3 years. It will have an interesting cocktail of representation of each rightsholder group, Voice countries, impact themes and grant types as well as the Voice Theory of Change

# Specific deliverables

- Compile a repository of all videos produced by Voice and all grantees
- Produce an engaging, creative 4-5 minutes video clip showing what Voice has achieved and missed in the last 5 years
- Produce a short 45 60-sec teaser/ trailer for the above clip that can be shared on social media

# Timeline and How to Apply?

The Youth@Heart assignment is scheduled to start as soon as possible with the conversations to be recorded for the week of 21<sup>st</sup> of September and an agreed final version to be delivered before the 4<sup>th</sup> of October.

The Voice@five video is scheduled to take place between November 2020 to January 2021, with two solid drafts shared with the team for input before the final copy.

Email your expressions of interest to <u>hello@voice.global</u> and Fatuma Matemu <u>Fatuma.matemu@voice.global</u> as soon as possible. Please include links to your portfolio/previous works and your proposed daily rate/commission fees. If there are any tax implications, include that as well.

We highly encourage applications from Voice rightsholders groups.